Rapid Mass Traffic

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It's 2.58am and I'm ecstatic!!!

Before knocking off to bed I wanted to have a quick *peep* at my website stats as I've been doing some *awesome* stuff lately … and guess what?

I've just hit ***95,237 visitors in a day***.

Crazy I know … and now I'm not going to get any sleep as I'm so excited and here I am telling you about it.

Want to know how I did it?

I did it all **without** Adwords, SEO, Article Writing, Media Buys, Blogging, Social Bookmarking, Link Building, Joint Venture Partners, Adswaps… the usual traditional methods everyone talks about.

I thought I'd never *see* this day… but I just witnessed it first hand and the feeling is just amazing.

95,237 visitors in a DAY!

I mean … can you even do that with any of the techniques mentioned above?

Well … you can if you had insider connections, jv partners and a lot of money for media buys but otherwise … NO!

But I'm going to tell you how I did it and for this you'll need to keep an open mind and think 'outside' the box. If you can, then carry on reading …

Forget what anyone has told you in the past … and read this report. I ***believe*** it could change your life for the better as I'm going to give you the exact system to how I made it possible.

Back in the days I was generating 10 visitors a day, then a 100 visitors, then 1,000 and *now* I'm hitting 100,000 visitors all without any effort on my part.

I was made to believe SEO, linking building, Adwords, PPC, social bookmarking, blogging etc was the HOLY grail to generating traffic (visitors) until I learnt this method.

I found a traffic source, well … traffic *sources* that had hardly *any* rules and an

insane amount of traffic on demand. And with this … I didn't need to worry about the Google slap or even if at any stage ANY search engine changed their algorithms.

I wasn't dependent anymore... I became independent.

All I had to worry about then was … shall I make 'some' money today?

Seriously … as all it took was 3 simple steps.

Step 1 – What am I going to promote

Step 2 – Do the research

Step 3 – Send traffic on demand

That's it!

I have never in my *entire* career of internet marketing seen anything so simple yet so *powerfully* effective.

I can get so much traffic to my sites that I have now 'officially' joined the, ***less than 1% internet ELITE,*** which includes the multi million dollar corporations and the jet-setting, lavishing 'players' of the internet world.

The main differences between us are, I work from home, have no employees, no luxury office and no real workstation. I'm writing this report in bed using a laptop at the London Marriott hotel.

To be frank, I've just got back from Vegas. I'm flying out to Washington DC shortly then landing in Cyprus the following month then Spain soon after. So I've never really needed a real workstation or an office.

Don't think I'm boasting about this, as I'm not. I'm never again going to sit behind a desk, tap away at the keyboard and work HARD for traffic the 'traditional' way. No!

I *used* to do that …

The way I'm getting traffic (visitors) now to my sites is what's paying for not just the

holidays but for everything else and it's insane. Never did I ever imagine I would be doing this but I love traveling, actually no … I hate the planes but I love seeing different countries and culture.

Before it WAS just a pipeline dream… but not any more.

Anyways …

I'm going to level with you and be up front … the internet can be a complicated and frustrating place especially if you don't know what you're doing or if you're just starting out. I believe and understand this as that's exactly how I started out. Not knowing anything.

I know at times we feel like packing it in and getting a real job. But trust me … the freedom the internet has 'provided' me is unquestionable. I would never trade it for a job, *ever*!!

You just can't get this level of freedom from a job or even from an offline business as your presence is required 100% of the time. Without you being present, it doesn't work. But with the internet it's different and I'm going to prove it to you in this report.

First off … I want you to clear your mind of all the teachings you've had to date, if any, about making money or generating online. As today I'm going to show you why you need to ditch the 'traditional' methods and work OUTSIDE the box.

So here we go…

Did you know the search engines cover about 20% of the market online and have so many rules and red tape in place that getting started is somewhat impossible and confusing!?

Google Slap, expensive bids, search engine algorithm changes, limited traffic, fierce competition … just to name a few!

So in this report I'm NOT going to be talking about Google™, Yahoo™ or Bing™ or the

usual 'drama' of rehashed techniques. What I'll be doing instead is talk about the ***other* 80%** that no one really knows or *openly* talks about. The one that *eliminates every rulebook* **COMPLETELY** and **goes AGAINST** the *standards* of making money online.

And why doesn't anyone talk about it?

Because it's a *secret* AND it's ***much* EASIER and *more* REWARDING... and I'm going to prove it to you!**

Now if you have *any* level of experience about getting traffic you would clearly know the above *rush* of traffic doesn't come overnight from SEO, link building, article writing, blogging or social bookmarking. You'll definitely need an army of workers AND you'll eventually get slapped by Google™ naturally too for coming too fast. It can possibly come from Media Buys & Adwords but be *prepared* to fork out a LOT of money. And I mean A LOT of money!!

Okay so now let me explain what happened before and after …

BEFORE: The original traffic I was generating was minimal and was coming from SEO, blogging, article writing, link building, social bookmarking etc. I'm covering over 500 keywords … yes that's correct, *over* 500 keywords. Content has been written for all those individual keywords and believe me when I say a lot of work. **It's A DAMN LOT OF WORK!!**

You'll notice I was averaging 4,000 visitors a day with a minimum of 251 visitors a day. It went as high as 8,000 but it returned so something on the internet happened that day to my website… like a lot more people wanted the product and went online to search for it. You will also notice the traffic is limited. All in all, I was averaging out 4,000 visitors a day.

And now for the aftermath…

AFTER: The traffic (visitors) went as HIGH as 95,237 visitors a day. That's nearly 100,000 visitors in a DAY. Then it drops as you can see and here's the reason for that. The business we were sending traffic to called us up and COMPLAINED!! I'm serious, they actually called me on my cell and said **'STOP Whatever You're Doing, We Can't Keep Up!'**

So we had to pull the plug a little.

How crazy is that? You finally learn to get rapid mass traffic and the company calls and complains! Weirdos.

Anyway I wanted to show you the *exact* proof of what happened when I used this new system. A traffic system no one talks about … or even worse, many don't even know it exists.

I'm sure you could be thinking 'someone' must know … well to be honest … many don't. The ONLY people that are using it effectively are people you hear 'get rich' stories about. Often it's a myth but now I've experienced it first hand!

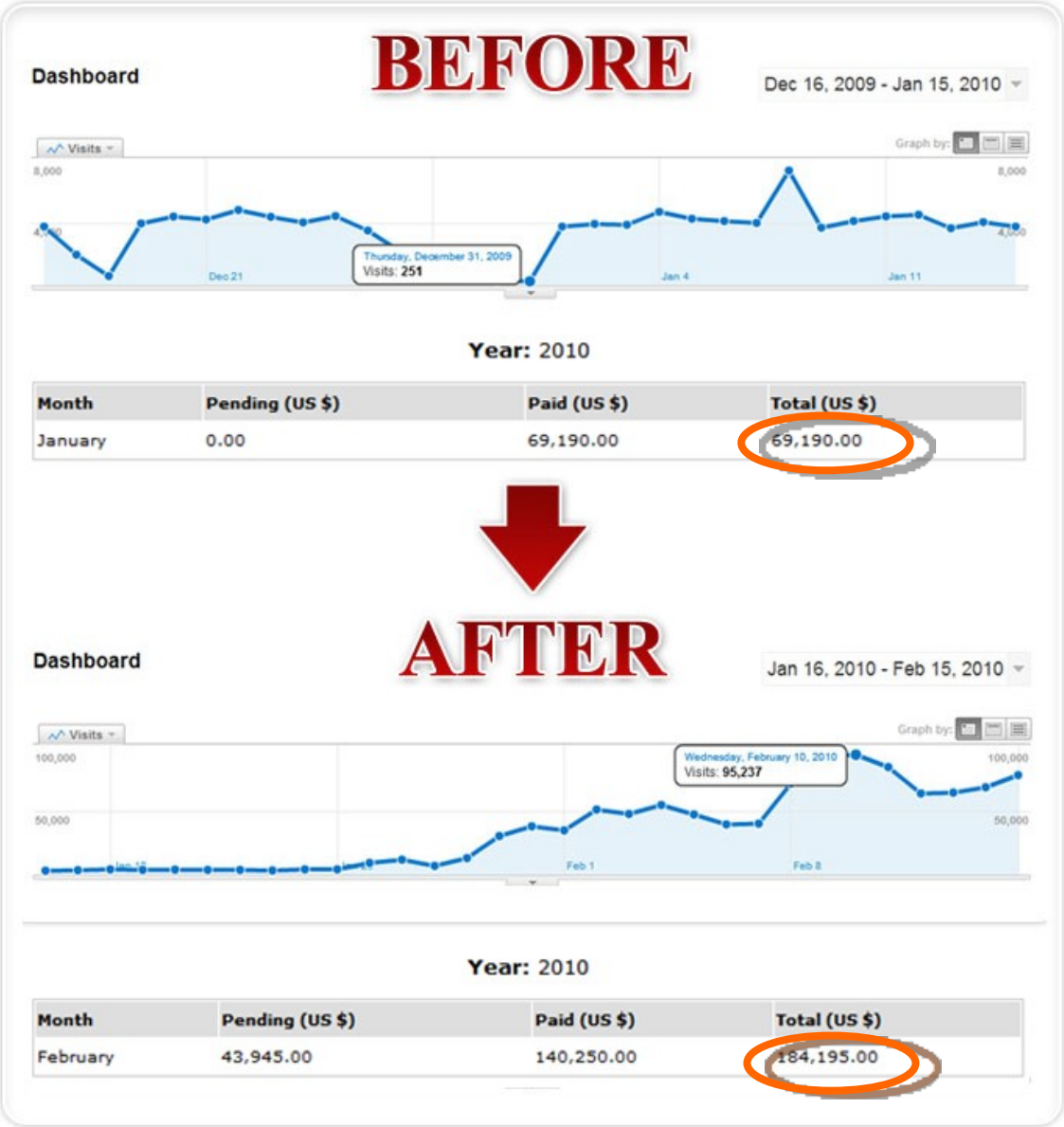
Anyway as you can see on 31st December I was generating 251 visitors a day. By 10th February I was doing just under 100,000 visitors. Amazing right?

But what if I told you I did it all WITHOUT Google™, Yahoo™ and Bing™?

Now what if I told you I did it without Adwords, SEO, Article Writing, Media Buys, Blogging, Social Bookmarking, Link Building, Joint Venture Partners, Adswaps… or the usual 'traditional' techniques you hear people gossiping about?

It's TRUE … and it was all done without any of the above.

And here's the proof below to the money I was making…



Generating 100,000 visitors PER DAY is one thing, but the money I was making from this system left 'many' big name marketers SPEECHLESS …

That's $184,195.00 IN <u>ONE MONTH.</u> But Don't Let The Big Numbers Scare You!

It's easy to look at numbers like these and write them off by saying:

> *"Well of course you can generate numbers like these … you're already an expert!"*

You could say that … but you're completely wrong and here's why…

I saw the model and it surely was interesting. But I had to RIP IT APART and put it back together, making each piece **easier, faster and more effective.**

Sounds too good to be true? Still not convinced?

Well … let me introduce Greg.

Greg grew up in Pennsylvania (PA), working odd jobs at farms. We originally met back in 2007 at an event. He was an absolute newbie and when I say newbie I mean just THAT! He didn't have the slightest clue how to generate traffic or even make money for that matter.

He was the kind of guy who didn't even know what traffic was. Seriously, you had to explain what traffic was. He assumed it was 'car traffic' on the roads?!? Yes … he was that kind of newbie.

Anyways…

He tried everything under the sun like SEO, Adwords, link building, article writing, blogging etc … Twitter didn't exist and Social bookmarking was just beginning in those days. Not only that, he subscribed to everyone's newsletter … so you can imagine how *many* people he was listening to.

He tried hard and I *mean* damn hard. He tried everything!! He couldn't make the 'traditional' internet marketing strategies work for himself (it wasn't for lack of effort that's for sure… he tried REALLY hard).

He failed *miserably* at Google™ Adwords. He also tried SEO (Search Engine Optimization), which at first seemed great because it was free … but then it seemed so complicated he just couldn't get his head around it (short attention span, like many of us have online).

On top of that, he didn't have money to test, he had no guru connections, no lists, no nothing. Somewhat similar to where you are right now.

But he always saw other people 'making' it and he KNEW the money was out there … he just didn't get why it wasn't working for him.

He'd end up questioning himself, wondering -

> *"How can I, just starting out, succeed online?"*

He wanted something he could *quickly* wrap his head around and actually **UNDERSTAND and APPLY *instantly*** and make money.

He *still* kept trying the same techniques and strategies everyone was talking about, hoping for a miracle to happen. But he kinda figured out ... YEARS would go by and he'd still be working odd jobs on the farm, enough to survive off.

And that's what you're probably doing right now, listening to everyone's traditional traffic methods, the ones that take forever to learn and take forever to make any real money from.

You believe the holy grail is SEO as Jack and Jill are talking about it. You believe its Adwords as Mary Jane and Mike are also talking about it. I mean they can't ALL be wrong… right?

Well let me tell you what happened to Greg when he stopped listening to the 'crowd' and discovered something else. **Something so simple yet aggressively profitable.** It was in raw format though … in no specific order or steps whatsoever.

He had nothing to lose and without <u>hesitation</u> he switched gears COMPLETELY… and from that moment on, he NEVER looked back.

But why am I telling you this?

Well Greg was just like YOU and me when he started out. He was a nobody and even I was a nobody. Until it clicked, we became somebody and TODAY you are going to get the same opportunity to become somebody.

Now this is what happened AFTER he learnt the new technique...

Transaction activity summary report for settlement batches: 01-Mar-2007 18:45:47 - 31-Mar-2007 17:07:18

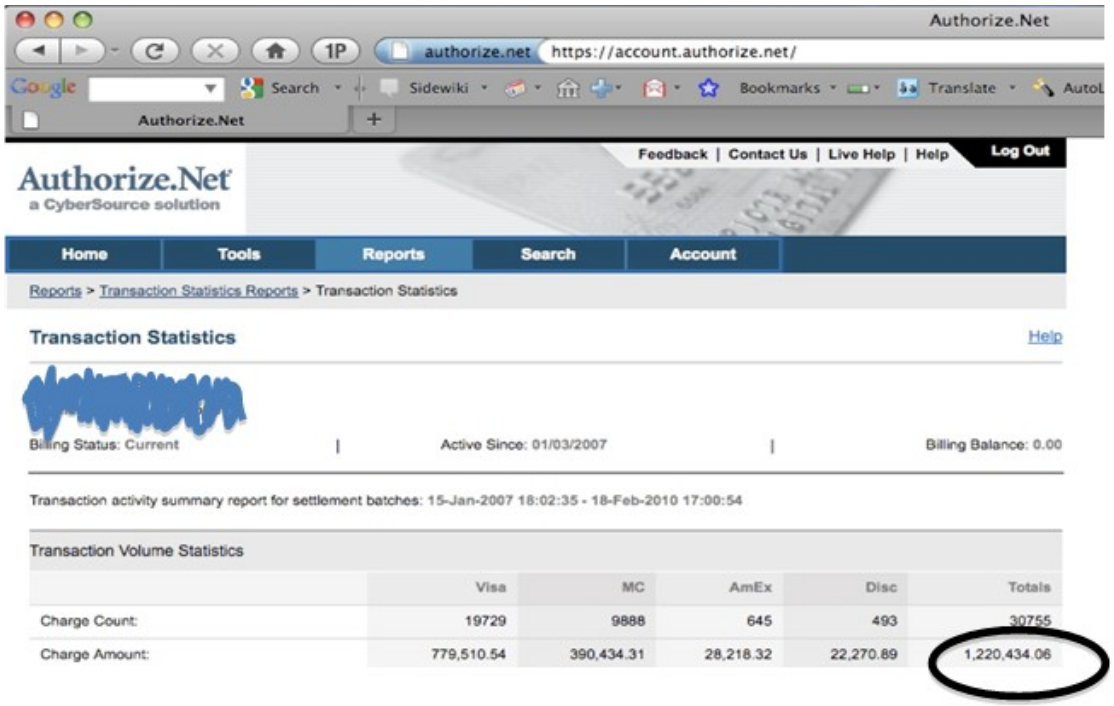
Transaction Volume Statistics					
	Visa	MC	AmEx	Disc	Totals
Charge Count:	205	102	9	9	325
Charge Amount:	3,642.29	1,943.45	435.30	119.45	6,140.49

The *following* month he did this…

Transaction activity summary report for settlement batches: 01-Apr-2007 17:17:54 - 30-Apr-2007 17:40:10

Transaction Volume Statistics					
	Visa	MC	AmEx	Disc	Totals
Charge Count:	279	124	12	13	428
Charge Amount:	10,064.85	4,797.80	452.00	589.85	15,904.50

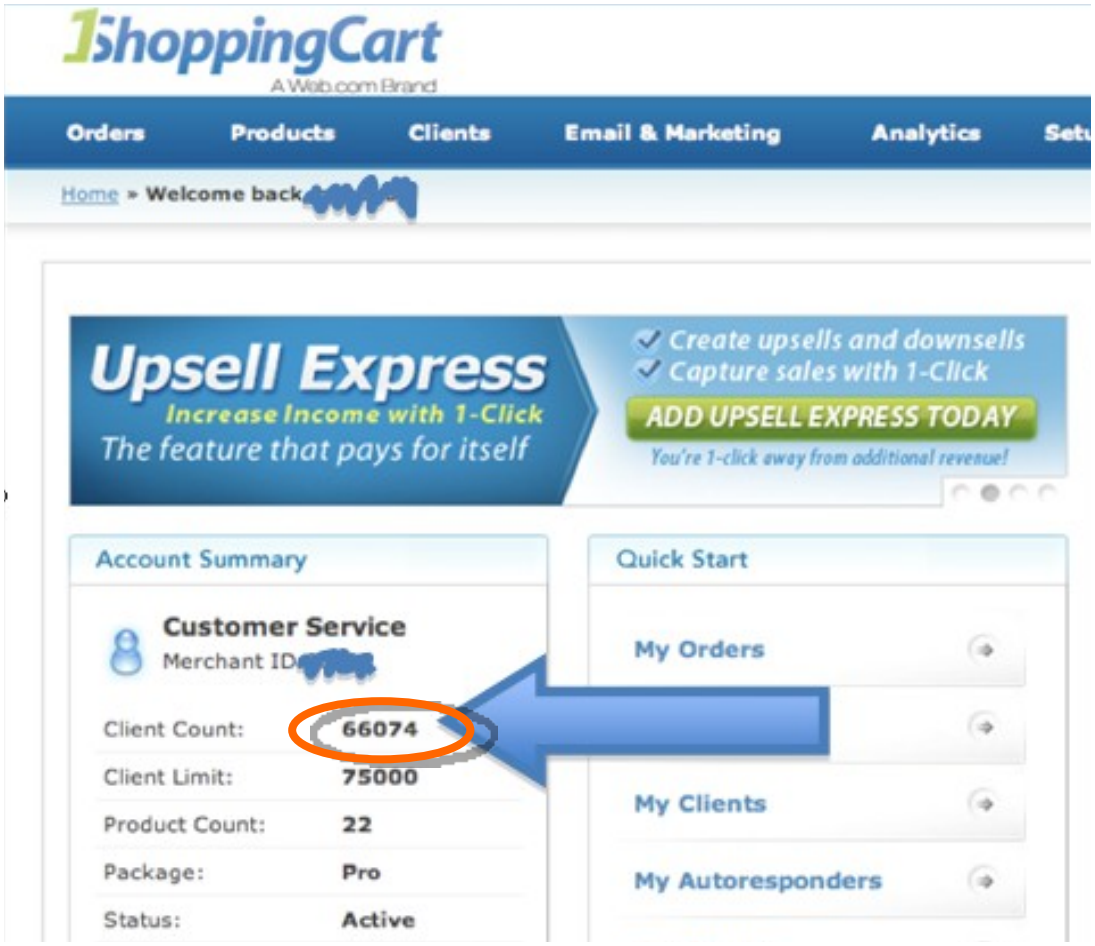
Going on to do this …



Over $1.2 million dollars!!

And this was done with the same traffic technique I'm going to be revealing to you shortly. Not the norm everyone talks about.

Traffic and money is one thing for sure … but 'everyone' says it's important to build a list for the long run (**which is 100% true**) so here's the list he built too.



Over 66,000+ subscribers generated as a result of taking a MASSIVELY different approach to traffic generation.

And you want to know the reason for his success … ? He walked away from the traditional traffic generation steps everyone was talking about (thinking OUTSIDE of the box).

Competition is fierce as you know it. Whether SEO, Adwords, linking building, writing articles and distributing them or even blogging. How long before Google™ de-ranks your website listings? How long before your competitors outright bid you in $10 spikes?

I saw the vast 'untapped' potential in the traffic source so Greg and I got on the phone and spoke about this. He shared some tips with me … and I went away, ripped the whole process apart and then…

Took It To A Whole NEW Level

I left him SPEECHLESS to say the least.

To be honest, this rapid mass traffic generating process can work for all skill levels … I know this because it worked for Greg as his main skill sets were working on a farm. Seriously no joke … he was the 'adhoc' farm boy. So imagine the skills he had.

This whole process is going to be explained to you in detail so that YOU can use it immediately …

It has nothing to do with Google™ AdWords or any form of Search Engine Optimization. Results are FAST, but also SUSTAINABLE and Greg started doing it as a beginner (everyone has to start somewhere).

In other words … generating traffic like this

> **Is NOT** 'blackhat' or 'a trick' that will work one day and stop working the next…
>
> **It's NOT** *complicated* like Pay Per Click (Google™ AdWords) or **high risk** like Media Buying.
>
> **It's NOT** something you need to take *forever* learning … that just isn't

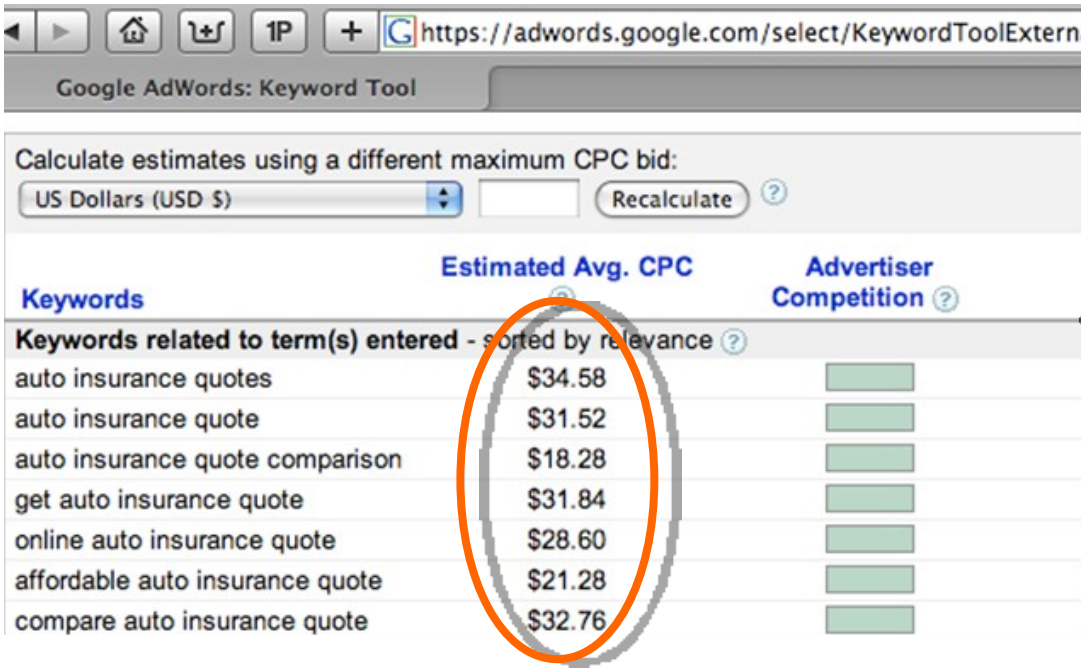
necessary. You will learn the ***whole*** process **AND** apply it *within* hours!!

In essence, this process takes the *most* difficult and frustrating problems of generating traffic online…. **to an absolute ZERO!**

There are 'many' issues with generating traffic the 'traditional' way …

Traffic Problem #1: Too Expensive/Too Much Competition

The first problem with paying for traffic is, it's TOO expensive. Everyone and their grandmother are in that same niche bidding away. Raising prices and cutting each others throats in the process. Even the ones that don't have a clue what they're doing, they're in there too. Take a look at this…



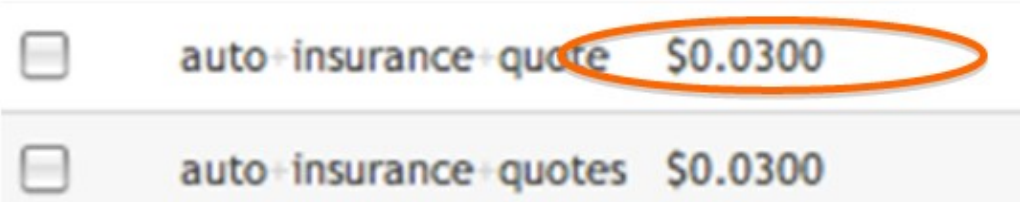
Google™ estimates that if you were to advertise for the keyword phrase "auto insurance quotes" you would be paying $34.58 PER VISITOR.

So every time someone clicks on your ad, you owe Google™ $34.58.

Unbelievably expensive!! Right?

What was it like years ago? $0.30?

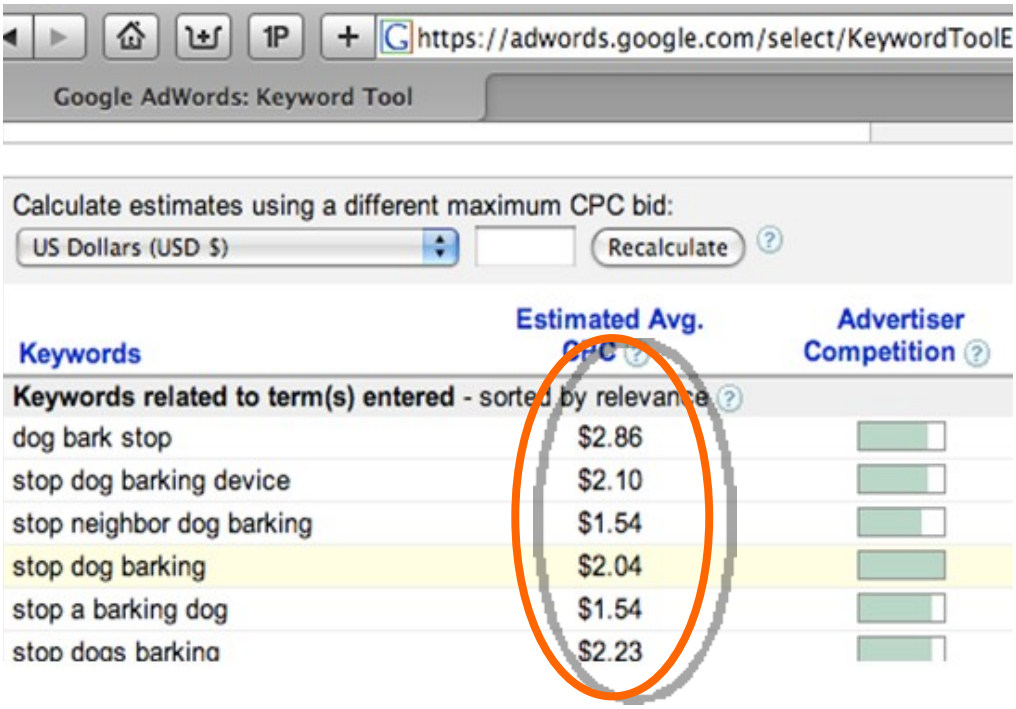
Want to see what we're picking it up for?



$0.03 <u>PER VISITOR</u>

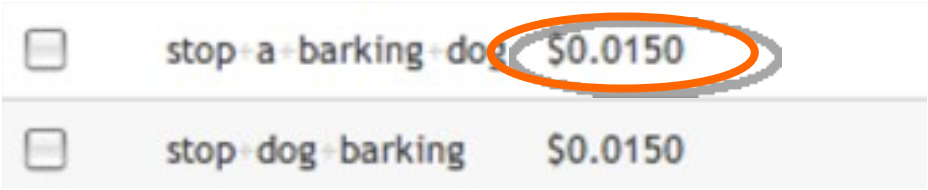
And just in case you're wondering, this can work in both hugely competitive markets (like auto insurance) as well as smaller markets (like how to stop your dog from barking)…

Here's the price PER VISITOR on Google™ -



$2.04 PER VISITOR on Google™.

And the price we're getting it for … ?



$0.015 PER VISITOR.

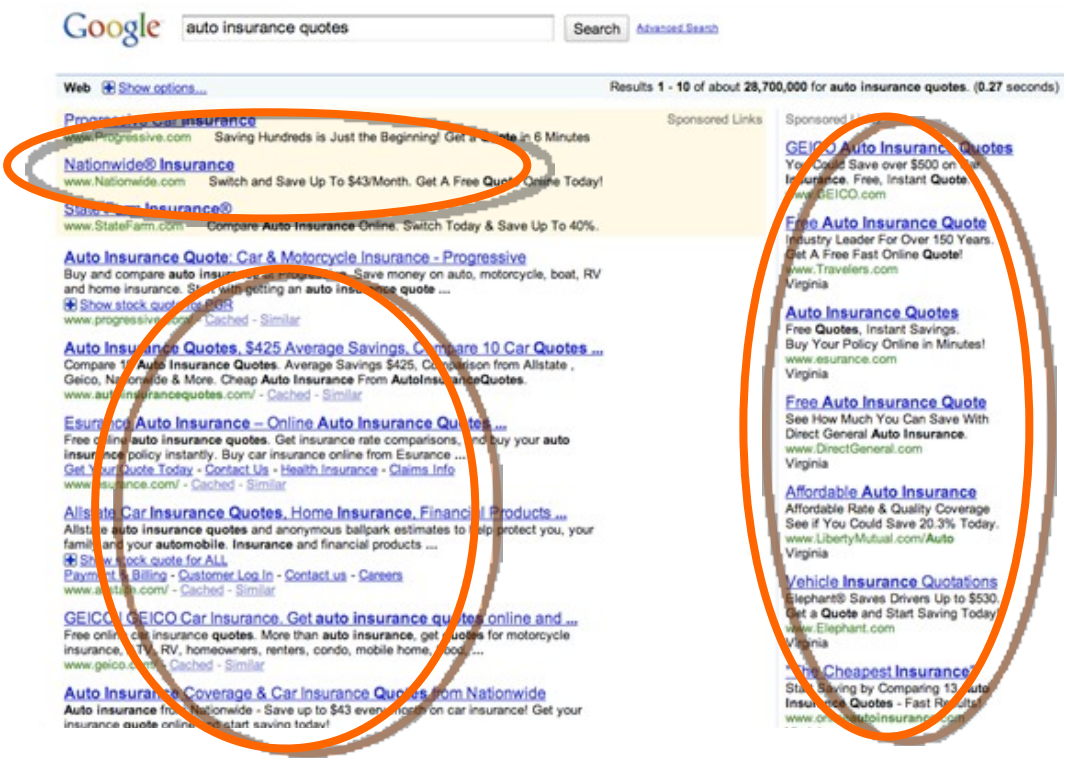
That's 1 and a half cents Per Visitor. Are you beginning to see how this can become very profitable, very fast?

Prices are **as low as $0.001** across the networks… insanely cheap and ultimately targeted!

Traffic Problem #2: Targeting/Too Much Competition

The next problem is how people would actually see your website or your affiliate website.

For example, if I was promoting 'Auto Insurance Quotes'… this is what I would be up against…

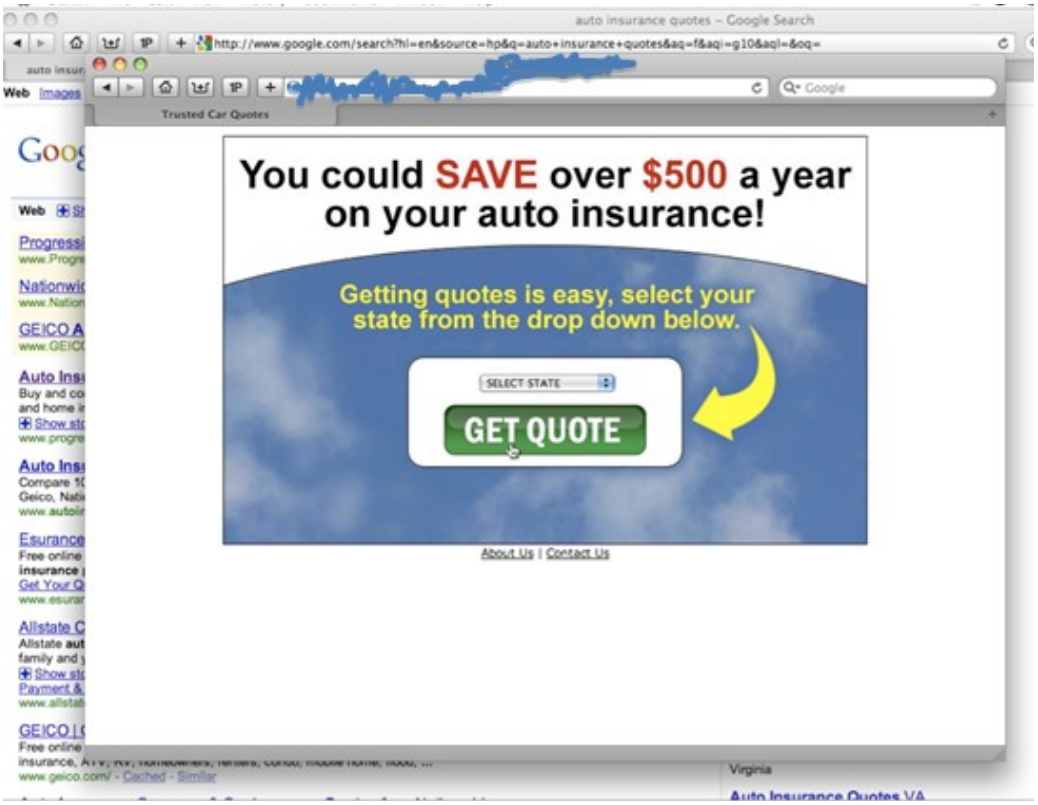


There are so many links, so much competition and for a potential customer it's hard to make sense of it all. So they might be thinking, let's click ALL of them and see who has the best offer. A lot of advertisers aren't really going to be happy about that plus, they can't even tell how many 'hoops' the potential customer jumped through before they landed on their site?!

I needed a way to SURPASS all the hoops and get the potential customer DIRECTLY to my site. I want my site to appear <u>first and foremost</u> before anyone else's.

So if someone searched for something like "Auto Insurance Quotes" my website or affiliate website (you don't need a website to do this) would open up in a new web browser exactly when they hit search.

Like this…



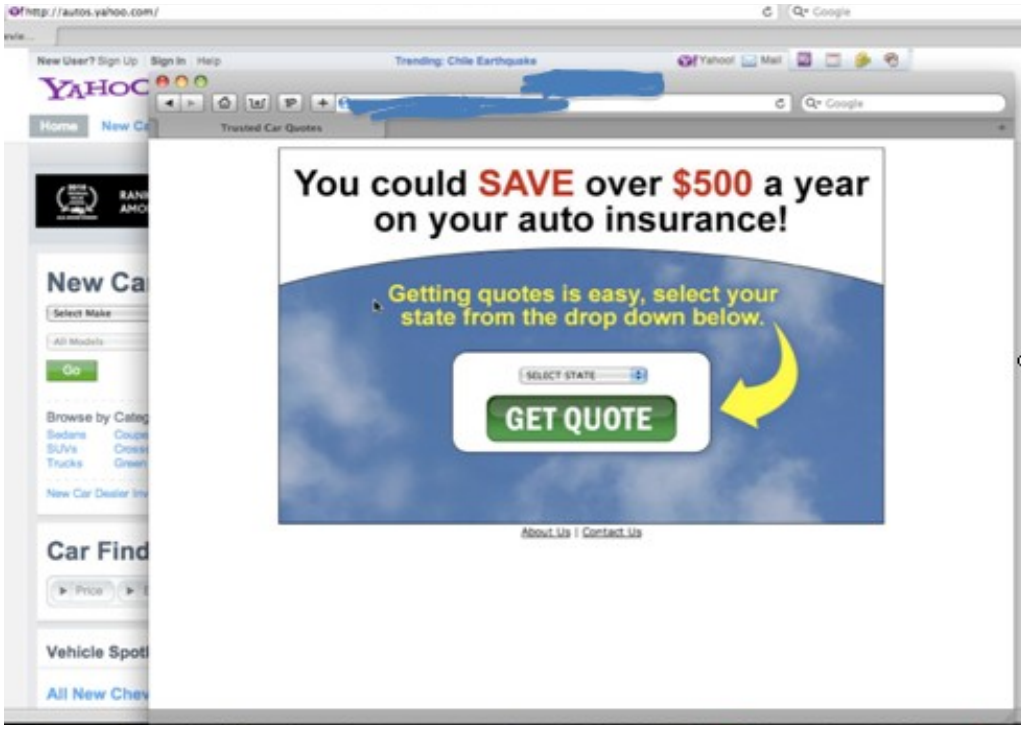
Now my website is shown IN FRONT OF all those other ads. What do you think is going to happen next?

What are the chances of the visitor completing my offer and BECOMING a customer, right there and then? For starters, my site is shown EXACTLY at the time when they are looking for Auto Insurance Quotes. So my chances are pretty darn good.

In conclusion you'll get customers at point blank, where they are ready to buy whatever they are searching for. But that's not all… want to know the click through rate (CTR) for this system?

My click through rate (CTR) on networks has been as HIGH as 100% for certain keywords and on worse cases 27%. No more *crappy* 3% or 0.13% CTRs!!

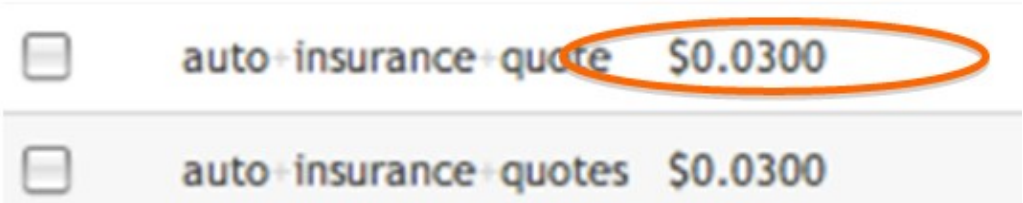
And just in case you're wondering, the same thing would happen if I wanted my website to be shown when people visit the Auto section of Yahoo.com…



Do you see the <u>power</u> in this?

We completely BYPASS the competition and SNIPER TARGET the visitor. So think … if someone was looking for auto insurance and they see your website right in FRONT of their face … what are the chances they're going to click or fill out the offer? Pretty **HIGH** don't you think?

And remember, we're doing this for pennies too….



So not only are we getting traffic for pennies, we're also TARGETING our visitors **MUCH <u>MORE</u> PRECISELY**.

Traffic Problem #3: Getting Traffic Quickly

A major problem I've had previously was all the traffic I generated was LIMITED and often I get really impatient if no one visits my site. I bet you know how that feels?!

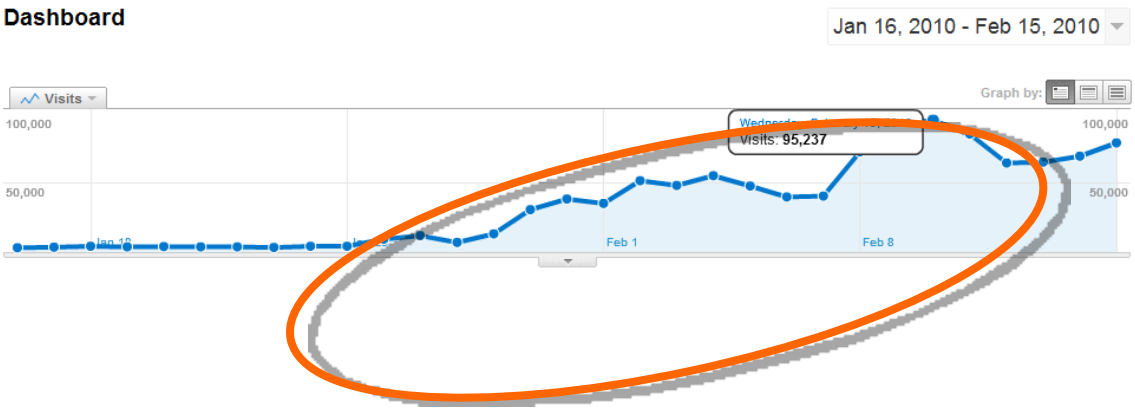
I wanted results and I wanted them NOW! I DIDN'T want to wait and that's ONE of the BIGGEST reasons why I LOVE this traffic …

It's INSTANT and in great VOLUMES allowing me to get results *almost* IMMEDIATELY.

Traffic Problem #4: Being Able to Grow Quickly

The next major problem I needed to overcome was … I wanted to grow my success quickly and when I started using this new traffic source … I was positioned for *guaranteed* success.

Here's me getting traffic fast AND growing it fast…



Traffic Problem #5: Getting SUSTAINABLE Traffic

By now you might be thinking…

'This is too good to be true, you have to be doing something illegal or 'blackhat' right?'

The very simple answer to that question is –

No.

Plain and simple.

The system we use to get traffic like this has been used for YEARS *underground* and WILL continue to GROW underground if you don't pay attention.

When I look to get traffic online, I'm not looking for something that will be a 'quick fix' or a 'here today, gone tomorrow' type of thing. I have businesses to run, families to feed and this is my main source of income so it has to be above board.

It might be fine for some people like the 'black-hatters', people who like to dodge rules but I like to sleep well at night knowing the way I generate traffic is something REAL, LEGIT & ABOVE BOARD and will be around for the LONG TERM.

So my rapid mass traffic technique boils down to a couple of pointers …

- *Profitability*

- *Simplicity*

- *'Sniper Targeting' my Audience*

- *Bypassing the Competition*

- *Getting traffic FAST*

- *Growing Quickly*

- Sustainable & Consistent

By following the rapid mass traffic strategy, I have put the game of getting traffic back under **MY CONTROL and in MUCH *GREATER* VOLUMES***.

Remember Greg didn't have *any* success online with Adwords, SEO, link building, blogging, social bookmarking etc until he did this. Once he threw away the 'traditional' methods of traffic generation and started thinking ***outside of the box***, he became successful.

He uses rapid mass traffic, the ***most simplest 3 STEP system***.

He applies it and results follow *FAST!!!*

He has stayed on this technique *ever* since he first used it.

He hasn't regretted this decision since 2007.

So now it's time for you to make a decision… the traditional, work hard for traffic (20%) or outside the box, rapid mass traffic (80%)?

Mo Latif

Visit http://www.RapidMassTraffic.com